



# GIGAHACKS 2020

## SPONSORSHIP PROSPECTUS

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Greetings! Thanks for taking time out of your day to read this prospectus. We're Gigahacks, the innovation focused hackathon run annually in the Bay Area. Our primary goal is to create a space where students, for a 24 hour period, are encouraged to discover problems and create solutions centered around the theme of society and education.

Our latest event, dubbed "GigaHacks 2020", is set to take place over the course of 36 hours during the days of 7th and 8th of November. We hope that our partnership with MLH this year will yield a bigger turnout and more technology at the disposal of the attendees. Our theme this year will be based around education, more specifically identifying a prevalent problem in the modern classroom and coming up with a solution for it.

To make this event possible, we need the support of sponsors like you! With your contributions we will not only be able to make this event possible, but also make it one that our attendees cherish for the rest of their life.

# WHY SPONSOR GIGAHACKS?

## **Brand Exposure**

Sponsors will have the opportunity to promote your brand to a younger audience and encourage attendees to explore the inner workings of your business. We've organized multiple channels through which your brand will be heard from, from t-shirts, banners, and promotional material on our website, we've got all bases covered to make sure your brand gets as much exposure as possible.

## **Young Talent**

Gigahacks is the perfect event to promote your brand considering the amount of young talent that attend our event every year. As a sponsor, you will be able to set up a table at our event to allow our attendees access to internship opportunities and resources from your company. Additionally, we will provide you a list of our attendees' emails, contact info, and projects made at the hackathon in the case that your business is interested in recruiting them.

## **Brand Recognition**

Our attendees have a history of using services and equipment provided by our sponsors to make their projects possible. When they use your service or equipment, you have the opportunity to showcase the capabilities of your products through newsletters and press releases of the platform of your choice. Furthermore, we will have news personnel at our event to record and publish the happenings of our event in their publication.

## **BECOME OUR SPONSOR!**

We've outlined several tiers below that serve to the every need of our potential sponsors! We hope that you consider sponsoring our event. Contact us at "foothillinventors@gmail.com" if you are interested in sponsorship or have any requests or suggestions. We'd love to have you be our sponsor!

Cheers,

Gigahacks 2020 Team

Remarks	Zinc (\$1000)	Cadmium (\$2500)	Mercury (\$4000)	Copernicium (\$7000)
Send Mentors	●	●	●	●
Opening ceremony mentions	●	●	●	●
Speech about brand		● 3 min	● 5 min	● 10 min
Demo/Presentation			●	●
Sponsor Judge				●
<b>Brand</b>				
Website	●	●	●	●
T-Shirts	●	●	●	●
Give out swag	●	●	●	●
Banner		●	●	●
Sponsor stand			●	●
Host workshop			●	●
Become a powered sponsor (Gigahacks, powered by [your brand])				●
<b>Recruit</b>				
Emails	●	●	●	●
Projects		●	●	●
Resumes			●	●
Private Interview				●

**Custom sponsorship:** If you feel as though none of these tiers suit your needs, feel free to reach out to "foothillinventors@gmail.com". We'd love to talk and work out a sponsorship opportunity where both parties are comfortable with the sponsorship.